



6802 Capstan Drive
Annandale, Virginia
USA 22003

www.MBeaconEnterprises.com

Telephone: (1) 703-625-9124

Email: trethore@MBeaconEnterprises.com

Northern Virginia Technology Council (NVTC) Titan's Breakfast

Tim O'Shaughnessy – CEO, LivingSocial

6 April 2011, Ritz-Carlton Hotel, McLean VA

Twitter Stream: @TRethore

[TRethore](#) Tara Rethore

"U can only make so many things a core competence. Decide early what they will be. Act accordingly." [#livingsocial](#) [#nvtc](#) [#ceo](#)

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Smart [#CEOs](#) also know weaknesses and get help 2 mitigate [#livingsocial](#) [#nvtc](#) [#in](#)

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"Shifted from prod&tech co to local expert base - knew we needed help CEO role has evolved" [#livingocial](#) [#nvtc](#) Smart CEOs know strengths [#in](#)

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"Challenge: keeping on track staying focused + laying track as we go" [#livingsocial](#) Common challenge for#smallbiz What's ur plan?[#nvtc](#) [#in](#)

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"Yes we have a ball pit - but culture is more than toys" [#livingsocial](#) [#nvtc](#) [#leadership](#)

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"Polynomial curves help raise \$400MM" - tim o'shaughnessy [#NVTC](#)

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New approaches to concept of "product" from Tim O'Shaughnessy[#NVTC](#) reframe ur product quesn.

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